



SCHOOL DISTRICT OF MONROE

Preparing for the Future, One Child at a Time

Personal Finance CAPP

Course Description:

The curriculum for this elective course is developed from the [Wisconsin Standards for Business and Information Technology](#). Students will learn advanced concepts in personal finance including planning and managing personal finances, making purchasing decisions, insuring resources, and investing fundamentals. This course receives .5 credits for one trimester and is a weighted class. Students who successfully complete CAPP Personal Finance will receive 3 college credits. The information in this course overview outlines what students should understand and be able to do by the end of two trimesters.

Mastery Standards:

Students will apply reliable information and systematic decision-making when buying goods and services. (BIT.PF1)

Students will manage money effectively by developing financial goals and budgets. (BIT.PF2)

Students will evaluate savings and investment options and implement a diversified investing strategy that is compatible with personal goals. (BIT.PF3)

Students will examine factors that affect incurring debt, cost of credit and legal aspects of credit in order to remain both creditworthy and financially secure. (BIT.PF4)

Students will explain the features and roles of insurance when making choices available to consumers for protection against risk and financial loss. (BIT.PF5)

Unit	Description of Unit and Learning Targets
<p>Unit Title: Planning Your Personal Finances</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● Why does the time value of money matter to investors? ● Why are personal financial planning and budgeting essential when successfully managing money? ● Why is paying taxes important and how does it affect an individual's financial plan? 	<p>Students will.....</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Personal Finance and the Time Value of Money <ul style="list-style-type: none"> ○ Analyze the process for making personal financial decisions ○ Develop personal financial goals ○ Assess personal and economic factors that influence personal financial planning ○ Calculate time value of money situations associated with personal financial planning ○ Identify strategies for achieving personal financial goals for different life situations ● Money Management Strategy: Financial Statements and Budgeting <ul style="list-style-type: none"> ○ Recognize relationships among financial documents and money management activities ○ Design a system for maintaining personal financial records ○ Develop a personal balance sheet and cash flow statement ○ Create and implement a budget

	<ul style="list-style-type: none"> ○ Relate money management and savings activities to achieve financial goals ● Planning Your Tax Strategy <ul style="list-style-type: none"> ○ Describe the importance of taxes for personal financial planning ○ Calculate taxable income and the amount owed for federal income tax ○ Prepare a federal income tax return ○ Identify tax assistance sources ○ Select appropriate tax strategies for different financial and personal situations
<p>Unit Title: Managing Your Personal Finances</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● What is the purpose of a savings plan and what needs to be considered when deciding where to save your money? ● What are the risks and responsibilities of using credit? ● How does borrowing shape the world we live in? 	<p>Students will...</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Financial Services: Saving Plans and Payments Accounts <ul style="list-style-type: none"> ○ Analyze factors that affect the selection and use of financial services ○ Compare the types of financial institutions ○ Compare the costs and benefits of various savings plans ○ Identify the factors used to evaluate different savings plans ○ Compare the costs and benefits of different types of payment accounts ● Introduction to Consumer Credit <ul style="list-style-type: none"> ○ Define consumer credit and analyze its advantages and disadvantages ○ Differentiate among various types of credit ○ Assess your credit capacity and build your credit rating ○ Describe the information creditors look for when you apply for credit ○ Identify the steps you can take to avoid and correct credit mistakes ○ Describe the laws that protect you if you have a complaint about consumer credit ● Choosing a Source of Credit: The Costs of Credit Alternatives <ul style="list-style-type: none"> ○ Analyze the major sources of consumer credit ○ Determine the cost of credit by calculating interest using various interest formulas ○ Develop a plan to manage your debts ○ Evaluate various private and governmental sources that assist consumers with debt problems. ○ Assess the choices in declaring personal bankruptcy.
<p>Unit Title: Making Your Purchasing Decisions</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● What are the sources of consumer fraud? ● What should be taken into 	<p>Students will...</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Consumer Purchasing Strategies and Legal Protection <ul style="list-style-type: none"> ○ Identify strategies for effective consumer buying ○ Implement a process for making consumer purchases ○ Identify steps to take to resolve consumer problems

<p>consideration before purchasing a product or service?</p>	<ul style="list-style-type: none"> ○ Evaluate legal alternatives available to consumers ● The Housing Decision: Factors and Finances <ul style="list-style-type: none"> ○ Evaluate available housing alternatives ○ Analyze the costs and benefits associated with renting ○ Implement the home-buying process ○ Calculate the costs associated with purchasing a home ○ Develop a strategy for selling a home
<p>Unit Title: Insuring Your Resources</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● How do the insurance company and policyholder share the risks and costs? ● What role does insurance play in your financial plan? 	<p>Students will...</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Property and Motor Vehicle Insurance <ul style="list-style-type: none"> ○ Develop a risk management plan using insurance ○ Discuss the importance of property and liability insurance ○ Explain the insurance coverage and policy types available to homeowners and renters ○ Analyze factors that influence the amount of coverage and the cost of home insurance ○ Identify the important types of automobile insurance coverage ○ Evaluate factors that affect the cost of automobile insurance ● Health, Disability and Long-Term Care Insurance <ul style="list-style-type: none"> ○ Explain why the costs of health insurance and health care have been increasing ○ Define health insurance and disability income insurance and explain their importance in financial planning ○ Analyze the benefits and limitations of the various types of health care coverage ○ Appraise the sources of government health care programs ○ Recognize the need for disability income insurance ● Life Insurance <ul style="list-style-type: none"> ○ Define life insurance and describe its purpose and principle ○ Determine your life insurance needs ○ Distinguish between the two types of life insurance companies and analyze various types of life insurance policies these companies issue ○ Select important provisions in life insurance contracts ○ Create a plan to buy life insurance ○ Recognize how annuities provide financial security
<p>Unit Title: Investing Your Financial Resources</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● How do you determine if your asset allocation is correct for your age and risk tolerance? 	<p>Students will...</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Investing Fundamentals <ul style="list-style-type: none"> ○ Describe why you should establish an investment program

<ul style="list-style-type: none"> ● How can investing help you earn additional income? 	<ul style="list-style-type: none"> ○ Assess how safety, risk, income, growth, and liquidity affect your investment ○ Explain how asset allocation and different investment alternatives affect your investment plan ○ Recognize the importance of your role in a personal investment program ○ Use various sources of financial information that can reduce risks and increase investment returns ● Investing in Stocks <ul style="list-style-type: none"> ○ Identify the most important features of common and preferred stocks ○ Explain how you can evaluate stock investments ○ Analyze the numerical measures that cause a stock to increase or decrease in value ○ Describe how stocks are bought and sold ○ Describe how stocks are bought and sold ○ Explain the trading techniques used by long-term investors and short-term speculators ● Investing in Bonds <ul style="list-style-type: none"> ○ Describe the characteristics of corporate bonds ○ Discuss why corporations issue bonds ○ Explain why investors purchase corporate bonds. ○ Discuss why federal, state, and local governments issue bonds and why investors purchase government bonds ○ Evaluate bonds when making an investment ● Investing in Mutual Funds <ul style="list-style-type: none"> ○ Describe the characteristics of mutual fund investments ○ Classify mutual funds by investment objective ○ Evaluate mutual funds for investment purposes ○ Describe how and why mutual funds are bought and sold ●
<p>Unit Title: Controlling Your Financial Future</p> <p><u>Essential Questions:</u></p> <ul style="list-style-type: none"> ● What are the key components of a financial plan? ● Why is a balanced budget an important part of a retirement plan? 	<p>Students will...</p> <p><u>Learning Targets:</u></p> <ul style="list-style-type: none"> ● Starting Early: Retirement Planning <ul style="list-style-type: none"> ○ Recognize the importance of retirement planning ○ Analyze your current assets and liabilities for retirement ○ Estimate your retirement spending needs ○ Identify your retirement housing needs ○ Determine your planned retirement income ○ Develop a balance budget based on your retirement income