



School District of Monroe

DISTRICT MISSION:

The School District of Monroe will prepare each student for the future by developing academic, life, and employability skills. To this end, we will foster partnerships with family and community to ensure student success.



WHO WE ARE



*Joe Monroe,
Interim Superintendent*

The School District of Monroe is home to a tradition of academic excellence, innovative programming, and a commitment to fostering the growth and success of every student. We are a 4-star district that has demonstrated success at all levels. Our district includes five schools: Abraham Lincoln Elementary, Northside Elementary, Parkside Elementary, Monroe Middle School, and Monroe High School. Each school is staffed by dedicated educators and support staff who are passionate about inspiring and empowering young minds. Our schools emphasize not only academic achievement, but also the development of skills and values that will serve them long after they graduate.

The community of Monroe has a long history of support, volunteerism, and generosity. Our partnerships with local businesses have helped us develop new programs, provide vocational and volunteer opportunities, and resulted in donations valued in the millions of dollars. Monroe is a special community that truly enjoys amazing support!

WHY SPONSORSHIPS?

PURPOSE

Over the last several months, the School District of Monroe has collaborated with staff, administration, and key project partners — including PRA, CG Schmidt, Huffman Keel, and Fehr Graham — to design an impressive, modern high school that will serve our students and community for generations to come.

With the initial design phase complete, we are excited to offer businesses, individuals, and organizations meaningful opportunities to contribute to this transformative project and become part of our #CheesemakerPride legacy.

This sponsorship guide details a variety of opportunities to support the new high school while also gaining visibility in the community. Whether you're a business seeking brand exposure, an individual looking to honor a special connection to the school, or an organization dedicated to advancing education, there are numerous ways to make an impact.

If you have a unique sponsorship idea beyond what is listed, we encourage you to submit the enclosed application for consideration. Your support will help us build a state-of-the-art facility that inspires future generations.



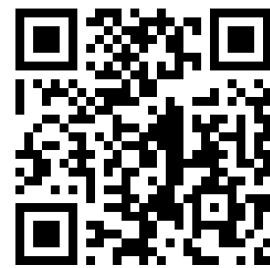
Exterior of new Monroe High School



Entrance for the new high school



Commons (M-Room) for the new high school



**Scan the QR Code to view
a fly-through of the new
school design**

PROCESS

CONTENTS

- Sponsorship Opportunities: Academics
- Sponsorship Opportunities: Athletics
- Sponsorship Opportunities: The Arts
- Board Policy 9700.01 - Advertising and Commercial Activities
- Application
- School Board Policy 7250 - Commemoration of School Facilities

GETTING STARTED

We encourage you to review this guide to explore the sponsorship opportunities available and determine which option(s) best align with your interests or business objectives. If you have a unique sponsorship idea not listed, you are welcome to submit a proposal along with your application for consideration.

A sponsorship application can be found on page 22. Completed applications may be submitted to Interim Superintendent Joe Monroe at the District Administrative Center (located on the 3rd floor of the Monroe Public Library), via email at josephmonroe@monroe.k12.wi.us, or by mail using the contact information provided below.

The sponsorship opportunities and associated fees outlined in this guide serve as a starting point and may be modified upon mutual agreement between the applicant, the School District of Monroe, and the Board of Education. If you are interested in supporting a project not listed, we encourage you to submit an application with your proposal.

Once your application is received, district representatives will schedule a meeting with you or your business to review the details of your proposal and outline the next steps. All proposals will be presented to the Board of Education for approval. Upon approval, the District Business Administrator will contact the sponsor to finalize necessary paperwork, establish a payment process or plan, discuss media/logo requirements, and confirm the project timeline.

In the event that multiple applications are submitted for the same sponsorship opportunity, selection will be based on a first-come, first-served basis, provided all other factors are equal.

CONTACT

Joe Monroe, School District of Monroe Interim Superintendent
925 16th Ave., Suite 3, Monroe, WI 53566
josephmonroe@monroe.k12.wi.us | (608) 328-7155

Please note that all documents, correspondence, etc. related to any sponsorship proposal or agreement are public records and will be available to anyone under the State of Wisconsin Open Records Law.

ACADEMIC SPONSORSHIP OPPORTUNITIES



ACADEMIC SPONSORSHIP OPPORTUNITIES

Monroe High School

Technical Education/STEM Wing

Lifetime Rights: \$1 million

10 Year Rights: \$250,000 (\$25,000 per year for 10 yrs)

- Technical Education/STEM Wing named after sponsor (includes all classrooms)
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on Technical Education/STEM wing entrance
- Website presence on the Monroe High School site with logo and link to sponsor website
- Sponsor will have first right of refusal as to whether classrooms within the wing may be offered as separate sponsorships



LAUNCH Classroom Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- LAUNCH classroom named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the LAUNCH classroom
- Website presence on the Monroe High School site with logo and link to sponsor website



Metals Classroom/Workshop Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Metals classroom/workshop named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Metals classroom/workshop
- Website presence on the Monroe High School site with logo and link to sponsor website



ACADEMIC SPONSORSHIP OPPORTUNITIES

Monroe High School

Woods Classroom/Workshop Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Woods classroom/workshop named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Woods classroom/workshop
- Website presence on the Monroe High School site with logo and link to sponsor website



Skilled Building Trades Classroom Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Skilled Building Trades classroom named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Skilled Building Trades classroom
- Website presence on the Monroe High School site with logo and link to sponsor website



FAB LAB Classroom Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Project Lead the Way classroom named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Project Lead the Way classroom
- Website presence on the Monroe High School site with logo and link to sponsor website



ACADEMIC SPONSORSHIP OPPORTUNITIES

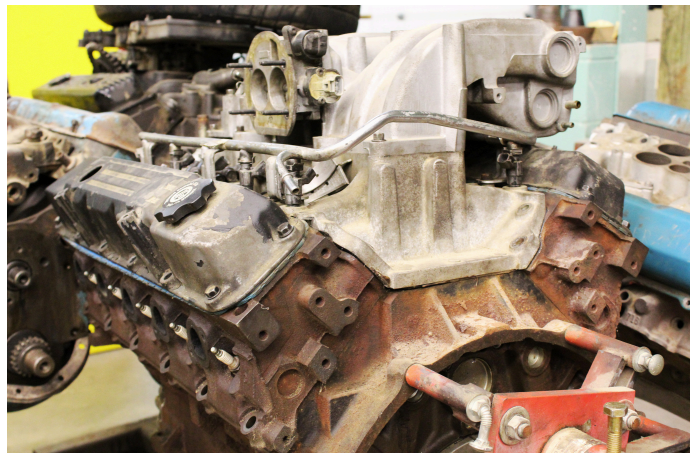
Monroe High School

Automotive/Small Engine Classroom Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Automotive/Small Engine classroom/shop named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Automotive/Small Engine classroom/shop
- Website presence on the Monroe High School site with logo and link to sponsor website



Agriculture Greenhouse

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Greenhouse named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Greenhouse
- Sponsor name and logo on web and print advertising for the annual FFA Spring Plant Sale
- Website presence on the Monroe High School site with logo and link to sponsor website



Family & Consumer Education (FACE) Classroom

Lifetime Rights: \$25,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Family and Consumer Education classroom named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Family and Consumer Education classroom
- Website presence on the Monroe High School site with logo and link to sponsor website



ACADEMIC SPONSORSHIP OPPORTUNITIES

Monroe High School

Library Media Center (LMC)

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yr)

- Library Media Center named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in the Library Media Center
- Website presence on the Monroe High School site with logo and link to sponsor website



The classroom design for the LAUNCH program includes a variety of flexible learning spaces for students to work collaboratively on projects. LAUNCH is a collaborative classroom experience for Juniors and Seniors featuring project-based learning to solve real-world problems in our community. Students develop career skills in leadership, collaboration, critical thinking, problem-solving, time/project management, and more as they work with mentors from local businesses and non-profits.

Current LAUNCH strands offered at MHS:

- Media Solutions
- Behavioral Health
- Business Analytics
- Skilled Building Trades
- Healthcare Solutions
- Manufacturing

ATHLETIC SPONSORSHIP OPPORTUNITIES



Photo: Lance Smith



ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Football/Soccer/Track Stadium

Lifetime Rights: \$1 million

10 Year Rights: \$250,000 (\$25,000 per year for 10 yrs)

- Venue named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on venue
- Advertising copy in programs for district events using the venue: sizes range from full page to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Advertising on video scoreboard (rotation/time TBD) during games/meets utilizing the scoreboard
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Gymnasium/Fieldhouse

Lifetime Rights: \$1 million

10 Year Rights: \$250,000 (\$25,000 per year for 10 yrs)

- Venue named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on venue
- Advertising copy in programs for district events using the venue: sizes range from full page to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Baseball/Softball Complex

Lifetime Rights: \$1 million

10 Year Rights: \$250,000 (\$25,000 per year for 10 yrs)

- Venue named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on venue
- Advertising copy in programs for district events using the venue: sizes range from full page to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website

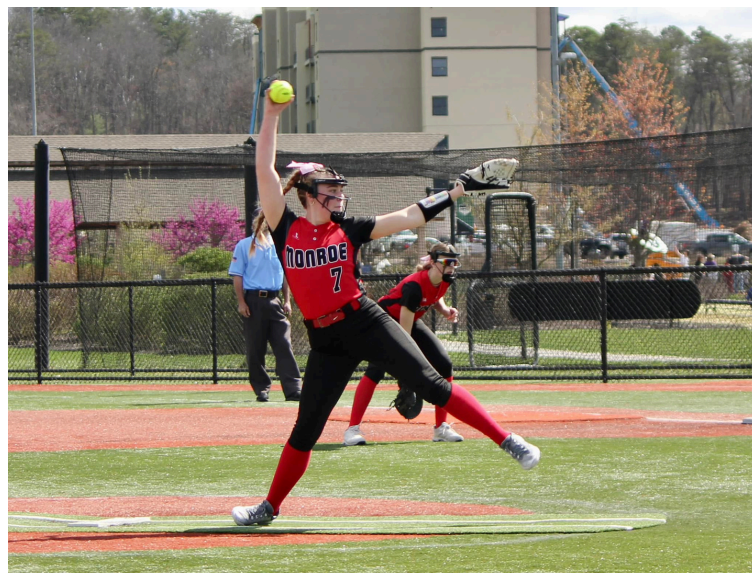


Baseball or Softball Field Only

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Venue named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on venue
- Advertising copy in programs for district events using the venue: sizes range from full page to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Football/Soccer Field Turf Decals

Life of Turf Rights: \$100,000

- First right of refusal at renewal
- Sponsor name and logo near field
- Advertising copy in programs for district events using the venue: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Tennis Courts

Lifetime Rights: \$200,000

10 Year Rights: \$50,000 (\$5,000 per year for 10 yrs)

- Venue named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Wrestling/Multi-Purpose Room

Lifetime Rights: \$50,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Wrestling Room named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in Wrestling Room
- Advertising copy in wrestling event programs: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Stadium Press Box

Lifetime Rights: \$50,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Sponsor name and logo on Press Box
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Advertising copy in programs for district events using the venue: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Concession Stand - Outdoor

Lifetime Rights: \$60,000

10 Year Rights: \$30,000 (\$3,000 per year for 10 yrs)

- Sponsor name and logo on outdoor Concession Stand
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Advertising copy in programs for district events using the venue: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website
- Advertising on video scoreboard (rotation/time TBD) during games/meets utilizing the scoreboard
- Option to have sponsor-branded paper goods (cups, napkins, etc.) used in the concession stand. Sponsor must provide these items at their expense.



ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Stadium Ticket Booth

Lifetime Rights: \$25,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Sponsor name and logo on Ticket Booth
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Advertising copy in programs for district events using the venue: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Advertising on video scoreboard (rotation/time TBD) during games/meets utilizing the scoreboard
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Concession Stand - Indoor

Lifetime Rights: \$60,000

10 Year Rights: \$30,000 (\$3,000 per year for 10 yrs)

- Sponsor name and logo on indoor Concession Stand
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Advertising copy in programs for district events using the venue: 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Public address announcements at all district athletic events using the venue
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website
- Option to have sponsor-branded paper goods (cups, napkins, etc.) used in the concession stand. Sponsor must provide these items at their expense.



Photo: Lance Smith

ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Fitness/Weight Room

Lifetime Rights: \$50,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Fitness/Weight Room named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo in Fitness/Weight Room
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Stadium Field Benches - Stadium

Rights: \$2500/bench

- Sponsor name and logo on bench
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



Stadium Field Benches - Practice Field

Rights: \$2500/bench

- Sponsor name and logo on bench
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



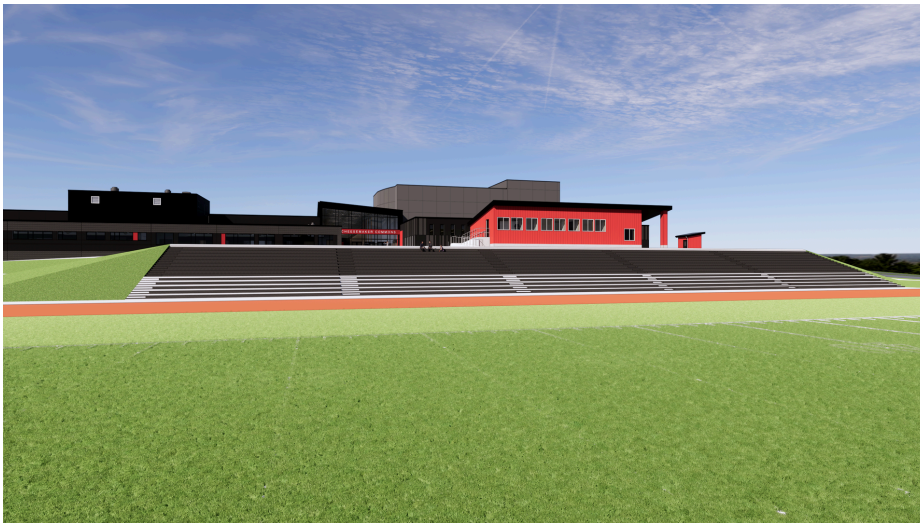
ATHLETICS SPONSORSHIP OPPORTUNITIES

Monroe High School

Varsity Softball and Baseball Dugouts

Rights: \$5,000/5 years, each dugout

- Sponsor name and logo on Dugout
- First right of refusal at renewal
- Website presence on the Cheesemaker Athletics site with logo and link to sponsor website



View from the football field of the stadium seating and facilities including the press box, concessions, and restrooms.



Scan the QR Code to view a fly-through of the new Fieldhouse design



Fieldhouse interior

THE ARTS SPONSORSHIP OPPORTUNITIES



THE ARTS SPONSORSHIP OPPORTUNITIES

Monroe High School

Performing Arts Center

Lifetime Rights: \$1 million

10 Year Rights: \$250,000 (\$25,000 per year for 10 yrs)

- Performing Arts Center named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo on Performing Arts Center entrance
- Sponsor name and logo on all programs for district events performed in the PAC: limited to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color
- Website presence on the Performing Arts Center site with logo and link to sponsor website



Instrumental Music Room

Lifetime Rights: \$25,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Instrumental Music Room named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo at Instrumental Music Room entrance
- Sponsor name and logo on all programs for all MHS Band events performed in the PAC: limited to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color



Choral Music Room

Lifetime Rights: \$25,000

10 Year Rights: \$10,000 (\$1,000 per year for 10 yrs)

- Choral Music Room named after sponsor
- Option for lifetime rights or a ten (10) year agreement with the first right of refusal at renewal
- Sponsor name and logo at Choral Music Room entrance
- Sponsor name and logo on all programs for MHS Choral events performed in the PAC: limited to 1/4 of a program page in black and white unless sponsor wishes to pay the cost difference for color



THE ARTS SPONSORSHIP OPPORTUNITIES

Monroe High School



The Choral Music room will have considerable storage space and a separate rehearsal room for band/choir small ensembles. The Music Department will be located adjacent to the Performing Arts Center for easy access for equipment load-in and rehearsals.

The Instrumental Music room will have considerable storage space, a separate rehearsal room for band/choir small ensembles, and a walkout for easy access to the football field for marching practices.



Scan the QR Code to view a fly-through of the new Performing Arts Center design

SCHOOL BOARD POLICY

School Board Policy - 9700.01 - Advertising and Commercial Activities

This policy provides guidance for the appropriate and inappropriate use of advertising or promotion of commercial products or services to the students and parents in the school.

"Advertising" comes in many different categories and forums and is defined as an oral, written, or graphic statement made by the producer, manufacturer, or seller of products, equipment, or services which calls for the public's attention to arouse a desire to buy, use or patronize the product, equipment, or services. This includes the visible promotion of product logos for other than identification purposes. Brand names, trademarks, logos, or tags for product or service identification purposes are not considered advertising.

The Board may permit paid commercial advertising in School District facilities or on School District property in the following categories or forums in accordance with the parameters set forth herein:

A. Product Sales:

1. product sales benefiting a district, school, or student activity (e.g., the sale of beverages or food within schools);
2. exclusive agreements between the District and businesses that provide the businesses with the exclusive right to sell or promote their products or services in the schools (e.g. pouring rights contracts with soda companies);
3. fundraising activities (e.g., short-term sales of gift wrap, cookies, candy, etc.) to benefit a specific student population, club, or activity where the school receives a share of the profits.

B. Direct Advertising/Appropriation of Space:

1. signage and billboards in schools and school facilities;
2. corporate logos or brand names on school equipment (e.g., marquees, message boards, or scoreboards);
3. ads, corporate logos, or brand names on book covers, student assignment books, or posters;
4. ads in school publications (newspapers and yearbooks and event programs);
5. media-based electronic advertising (e.g., Channel One or Internet or web-based sponsorship);
6. free samples (e.g., of food or personal hygiene products).

C. Indirect Advertising:

1. corporate-sponsored instructional or educational materials, teacher training, contests, incentives, grants, or gifts;
2. the Board approves the use of instructional materials developed by commercial organizations such as films and videos only if the education value of the materials outweighs their commercial nature.

The films or materials shall be carefully evaluated by the school principal for classroom use to determine whether the films or materials contain undesirable propaganda and to determine whether the materials are in compliance with the guidelines as set forth above.

It is further the policy of the Board that its name, logo, mascot, or any other name which would associate an activity with the District should not be used in connection with such advertising. Additionally, paid commercial advertising shall not use any students, staff members, or District facilities for promoting the interests of any non-school agency or organization, public or private, without the approval of the Board or its designee.

Any commercial advertising shall be structured in accordance with the General Advertising Guidelines set forth below.

General Advertising Guidelines

The following guidelines shall be followed with respect to any form of advertising on school grounds:

- A. When working together, schools and businesses must protect educational values. All commercial or corporate involvement should be consistent with the District's educational standards and goals.
- B. Any advertising that may become a permanent or semi-permanent part of a school requires prior approval of the Board.
- C. The Board reserves the right to consider requests for advertising in the schools on a case-by-case basis.
- D. No advertisement shall promote or contain references to alcohol, tobacco, drugs, drug paraphernalia, weapons, or lewd, vulgar, obscene, pornographic or illegal materials or activities, gambling, violence, hatred, sexual conduct, or sexually explicit material, X or R rated movies or gambling aids.
- E. No advertisement shall be permitted that conveys the impression of the School District's endorsement of any religious message, political candidate, or ballot initiative.
- F. No advertisement may contain libelous material.
- G. No advertisement may be approved which would tend to create a substantial disruption in the school environment or inhibit the functioning of any school.
- H. No advertisement shall be false, misleading, or deceptive.
- I. Each advertisement must be reviewed in advance for age appropriateness.
- J. Advertisements may be rejected by the School District if determined to be inconsistent with the educational objectives of the School District, inappropriate, or inconsistent with the guidelines set forth in this policy.

K. All corporate support or activity must be age-appropriate and must be consistent with the Board's policies not to discriminate on the basis of race, color, religion, national origin, ancestry, creed, pregnancy, marital status, parental status, sexual orientation, sex (including gender status, change of sex, or gender identity), or physical, mental, emotional, or learning disability (Protected Classes) in any of its student program and activities.

- L. Students shall not be required to advertise a product, service, company, or industry.
- M. Advertising will not be permitted on the outside or the inside of school buses.
- N. The District Administrator is responsible for screening all advertising.
- O. The District Administrator may require that samples of advertising be made available for inspection.
- P. The inclusion of advertisements in School District publications, in School District facilities, or on School District property does not constitute or imply approval and/or endorsement of any product, service, organization, or activity.
- Q. Final discretion regarding whether to advertise and the content and value of the materials will be with the Board.

Written Contract for Placement

All advertising agreements between the District and an outside entity shall be in writing, shall specify all relevant terms, and must be approved by the Board prior to placement of advertisements.

The contracts shall contain at a minimum the following clauses:

- A. District authority over content and placement of advertisement;
- B. authority of District administration to view and approve all materials prior to actual placement;
- C. specific provisions regarding financial terms, timing of payment, hold harmless clause in the event of lawsuit against advertiser that requires removal of advertisement prior to expiration of contract; and
- D. warranty regarding intellectual property and indemnification against alleged violations of trademark or copyright protections by third parties.

The District Administrator shall negotiate all such agreements with the advertiser.

Accounting

Advertising revenues must be properly reported and accounted for as per any administrative guidelines, policies, Generally Accepted Accounting Principles, and DPI Audit Guide requirements.

Revised 2/22/21
T.C. 11/13/23
© Neola 2023



SPONSORSHIP APPLICATION FORM

PLEASE CHECK ONE: ☐ ACADEMIC ☐ ATHLETICS ☐ THE ARTS ☐ OTHER

ORGANIZATION OR INDIVIDUAL'S NAME AUTHORIZED CONTACT PRIMARY CONTACT PHONE NUMBER

STREET ADDRESS

EMAIL ADDRESS

CITY, STATE, ZIP CODE

FEDERAL TAX ID NUMBER

YEARS IN BUSINESS

TYPE OF ORGANIZATION: ☐ CORPORATION ☐ LLC ☐ SOLE PROPRIETOR ☐ INDIVIDUAL ☐ TRUST

PLEASE LIST/DESCRIBE THE SPONSORSHIP OPPORTUNITY you are applying for (attach additional pages if needed)

PLEASE DESCRIBE THE MEDIA OR LOGO ATTACHED (if applicable) to be used in programs, etc. (media requirements including image size, resolution, and file types accepted will be discussed once the sponsorship is approved)

PLEASE ANSWER THE FOLLOWING QUESTIONS BY INITIALING "YES" OR "NO":

1. Have you fully read and understand the school district's sponsorship policy? YES _____ NO _____
2. Are you the authorized party permitted to enter into a legally binding financial agreement? YES _____ NO _____
3. Does your company or product(s) meet all school district advertising qualifications and are they free from discriminating content? YES _____ NO _____
4. Have you provided a sample copy of the logo or media (if applicable) to be advertised with an approved application? YES _____ NO _____
5. Do you fully agree and understand that you may not use the School District of Monroe, district buildings or grounds, district employees, or students (including student-athletes) to advertise or endorse your business or products at any time other than as outlined in this agreement, and that failure to do so is grounds for immediate termination of the sponsorship and you agree to waive all rights and financial compensation for failure to comply? YES _____ NO _____

AUTHORIZED REPRESENTATIVE SIGNATURE: _____ DATE: _____

Thank you for supporting the School District of Monroe!

FOR OFFICE USE ONLY

RECEIVED BY _____ DATE _____

PAYMENTS RECEIVED _____

DATE REVIEWED _____ ☐ APPROVED ☐ DENIED

NOTES REGARDING DECISION (IF ANY):

AUTHORIZED CONTACT NOTIFIED OF DECISION BY _____ DATE _____

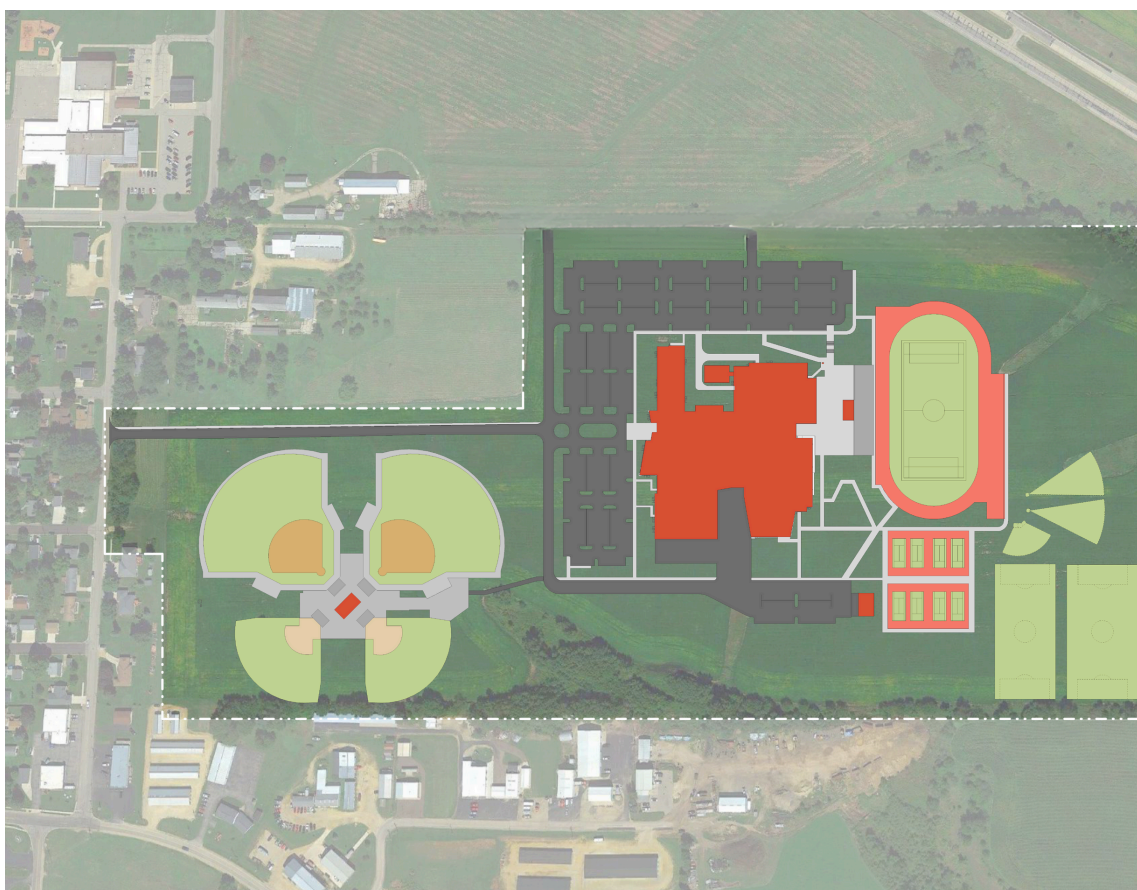
School Board Policy - 7250 Commemoration of School Facilities

Naming of District facilities is the responsibility of the Board and shall be by majority vote of the full Board. A District facility may be named when it serves a specific purpose. Once a facility has been officially named, it shall not be renamed except for compelling reasons to be determined by the Board. Criteria that may be considered when naming school facilities are:

- A facility may be named after a geographic location and/or a section of the district it serves.
- If a facility is to be named after a person, that person shall be of exemplary moral character; shall have made an outstanding contribution to education, humanity or community or shall have displayed outstanding leadership or be a person of historical significance.
- Facilities may also be named after major contributors to the District without whom new facilities would not have been possible.

Parts of facilities may be named after individuals using the same criteria or recognition of individuals and may be marked on an appropriate plaque commemorating that individual's contribution.

SITE PLAN FOR NEW MONROE HIGH SCHOOL



Thank You

Thank you for your continued support of this project and for considering a Sponsorship with the School District of Monroe!

We are committed to providing facilities and educational opportunities for our students that support and enhance their learning while preparing them for whatever path lies ahead.

*Preparing for the Future,
One Child at a Time*



**Follow us on social media for up-to-date information
and to celebrate our schools!**



@MonroeSchoolsWI



@MonroeSchoolsWI



@MonroeSchoolsWI



@MonroeSchoolsWI



#CHEESEMAKERPRIDE